

**Press Release: 15<sup>th</sup> November, 2012**

## **Voyages takes *eventCheck* to Ayers Rock.**

Following the recent completion of an AUD\$30 million hotel refurbishment and development of the new conference centre at its flagship Ayers Rock Resort, Voyages Indigenous Tourism Australia needed a one-stop solution to gather feedback and monitor the satisfaction of its conference and events clients.

“We were looking for a system that our clients would find simple and easy to use, whilst providing us with critical satisfaction data and qualitative feedback on their entire experience, from the initial enquiry right through to the service delivery on the day. Ultimately, we selected ***eventCheck*** as it was able to tailor a web-based survey solution that met our specific product needs and gives us immediate access to response information”, said Ray Stone, Voyages Executive General Manager of Sales, Marketing & Distribution.



Developed specifically for hotel and hospitality operators by Australian based H&HC, ***eventCheck*** is an online survey solution. It encompasses; a bespoke questionnaire, secure and encrypted hosting and real time availability of comprehensive data analysis and reporting functionality.

The reports deliver actionable information in the form of Key Performance Indicators, Trend Analysis as well as direct narrative comments from the client.

“We’re delighted and honoured to have been appointed by Voyages,” said H&HC’s Principal, Kerry Bielik. “They are leaders and innovators in the field of managing eco-sensitive tourism and indigenous training and Ayers Rock is a truly iconic resort.”

“We recently completed major software upgrade which provides fantastic new functions such as embedded coloured charts and graphs, as well as a fresh look to our reports. These make it even easier to interpret what the numbers are telling you about how your business currently performs, compared to the expectations of your customers.”

Download a brochure at the website: [www.handhc.com.au](http://www.handhc.com.au)

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